



# Clemmensen Consulting

Facilitating Transformation For Individuals, Teams and Organizations

## Presentation Excellence

### Program Details:

This half-day or one-day session includes a video for each participant of a short presentation on a topic of their choice. Participants will learn all elements of effective presentations from development through to delivery. Ample opportunity for hands-on practice make for an engaging day of learning.

Recommended number of participants: 6 to 12

### Outcomes:

The Presentation Excellence workshop focuses on developing skills and behaviours in the following areas:

- Develop, refine, prepare for, practice and deliver clear, engaging presentations
- Create powerful presentations
- Practice presentation skills such as presence, eye contact, use of voice, gesture, and movement
- Learn to effectively use PowerPoint to support presentations
- Utilize video, verbal and written feedback to improve presentation skills

### Background:

There are many times when you, or someone from your company is asked to present in order to introduce a concept, inform or attempt to build buy-in. The chance to influence others within your organization or clients, prospects and other stakeholders in your business community can often have more direct impact than any other type of public relations activities. An ineffective presentation is not only a wasted opportunity, but it can do more harm than good. Those who speak well have their perceptions elevated... and the reverse is also true. If the person speaking is not committed to creating a powerful presentation, then why present at all?